



### **Eumundi Green and Experience Eumundi partner up for special editions**

Market operators and local businesses have joined forces to support four 'out of town' editions of *Eumundi Green* starting later this year to take Eumundi businesses to a broader audience and attract new visitors to the town. Plans are underway for Experience Eumundi to 'sponsor' this fantastic initiative and co-ordinate a whole of town content and funding approach. The 'new look' *Eumundi Green* will be trialled around South East Queensland and Queensland regional towns. If you want more information about what this means for your business, please contact [editor@eumundigreen.com.au](mailto:editor@eumundigreen.com.au) or Ph 5442 8456.

### **What do they really think of Eumundi?**

This week the University of the Sunshine Coast will be carrying out a survey on market days. Eumundi Combined Community Organisation through its Experience Eumundi initiative have provided a \$100 shopping voucher incentive to visitors who complete the survey which will be redeemable at any Eumundi business. For more details contact Maree Thomson on 0411 108 306 or Joyce Turnbull on 5442 8456.

If you have a business in Eumundi, you can support the survey results by placing survey forms where customers can find them or by inviting your customers to participate and letting them know that they can win \$100 Experience Eumundi voucher to spend in your shop.

The survey aims to discover the attitudes, knowledge and intentions of visitors to Eumundi and their awareness of what Eumundi has to offer. The information will be used to inform our marketing efforts during 2012.

Macaela, Michelle and Joanne will introduce themselves to you during the next two weeks, so please make them welcome and assist where you can. We are very grateful to the University of the Sunshine Coast and the students for supporting Experience Eumundi with this survey.



### **Eumundi in the Air**

The final touches are being put on our new video which will be aired in the latter part of this year on Air New Zealand flights into Australia. Many thanks to the following businesses who contributed to and participated in the making of the video: Cocoa Chocolat, All Things Christmas, Pavilion Markets, Eumundi Square Markets, Hidden Valley B&B, Tina Cooper Gallery and Discover Eumundi.



Eumundi Combined Community Organisation Ltd

