



Eumundi Combined Community Organisation Ltd

Would you like to help develop a 5 year Marketing/Communication Plan for Eumundi?

Eumundi Combined Community Organisation (ECCO) invites expressions of interest for locals to join a marketing working party. The ECCO marketing working party will develop a comprehensive five year Eumundi strategic marketing plan. This plan will ultimately deliver economic growth through a clear tourism and brand positioning to drive increased visitation and visitor yield based on a whole-of-Eumundi collaboration. The first meeting in June will be an exploratory discussion prior to presenting ECCO directors with a proposal on a way forward.

Expressions of interest briefly outlining interest in this project and the details of any marketing or public relations experience should be emailed to eumundiphotohut@bigpond.com by 5pm 12 June. Contact Sue Langdon on 5442 7710 or 0408 745 163 for further information.



EHA, ECC and EDCA were the consortium which formed ECCO